

WHEREAS; according to the Centers for Disease Control and Prevention, among women, breast cancer is the second leading cause of cancer death in the United States, and Stage 4 breast cancer, known as metastatic breast cancer, occurs when breast cancer spreads to other parts of the body, including the bones, lungs, liver, and brain; and

WHEREAS; breast cancer affects all races, socioeconomic classes, and genders, and the American Cancer Society estimates that more than 42,000 women and approximately 510 men will die from breast cancer in 2025; and

WHEREAS; through research, advocacy, and increased public awareness, advances have been made in the fight against breast cancer, and increased rates of early detection can be achieved through self-screening, breast ultrasounds, magnetic resonance imaging, and genetic testing for hereditary breast cancer; and

WHEREAS; despite these advances, racial disparities in breast cancer persist, with Black women experiencing a disproportionately high rate of breast cancer mortality, underscoring the need for increased access to quality healthcare and breast cancer awareness in communities of color; and

WHEREAS; on this occasion, Wisconsinites are reminded that having access to nutritious foods, engaging in regular physical activity, and being able to keep up with routine health screenings and preventative care lowers an individual’s risk for breast cancer; and

WHEREAS; this month, the state of Wisconsin reaffirms its commitment to building a healthcare system that works for everyone and joins all breast cancer survivors, all those who are currently battling the disease, their loved ones, and the state’s many dedicated healthcare workers and advocates in spreading awareness, committing to public education, and embracing hope for earlier diagnoses and improved treatments;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim October 2025 as

BREAST CANCER AWARENESS MONTH

and October 13 2025 as

METASTATIC BREAST CANCER AWARENESS DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 19th day of September 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State